

**Tulsa Ballet**  
**Production Sponsorship Opportunities**

**PRESENTING PRODUCTION SPONSOR.....\$30,000**

- o Logo on a minimum of 8 Tulsa Ballet banners near the Cincinnati and 3<sup>rd</sup> Street area for the month prior to performance
- o Announced as Presenting Sponsor in media news releases regarding the sponsored production
- o Name and logo on print advertising for sponsored production, including but not limited to Tulsa World (readership 300,000 weekday, 500,000 weekend), Tulsa People (circulation 75,750), Urban Tulsa (circulation 35,000) and Intermission (distribution 6,000)
- o Name and logo on direct mail promotion for sponsored production (approximately 16,000 in quantity)
- o Name and logo on performance posters (500 posted in high traffic retail areas for each production)
- o Company's logo and link to company's website displayed on Tulsa Ballet website for the entire season
- o Listing in Intermission Magazine for the entire season (distribution approximately 30,000)
- o Name and logo on top of the title page of *Intermission*, the performance program (distribution 6,000)
- o Name and logo prominently projected on stage before opening curtain and during intermissions of sponsored production (approximately 6,000 in attendance)
- o Name and logo displayed on five television monitors located in lobbies throughout the Performing Arts Center prior to performance and during intermissions of sponsored production
- o Eight VIP invitations to all special events held in conjunction with sponsored production, including but not limited to studio previews and intermission receptions
- o Eight orchestra level tickets to a scheduled performance of sponsored production
- o All employees eligible for ticket purchase at the group rate for the entire season
- o Subscription to *CenterStage* newsletter

**SIGNATURE PRODUCTION SPONSOR.....\$20,000**

- o Name and logo on print advertising for sponsored production, including but not limited to Tulsa World (readership 300,000 weekday, 500,000 weekend), Tulsa People (circulation 75,750), Urban Tulsa (circulation 35,000) and Intermission (distribution 6,000)
- o Name and logo on direct mail promotion for sponsored production (approximately 16,000 in quantity)
- o Name and logo on performance posters (500 posted in high traffic retail areas for each production)
- o Company's logo and link to company's website displayed on Tulsa Ballet website for the entire season

- o Listing in *Intermission Magazine* as a sponsor for the entire season (distribution approximately 30,000)
- o Name and logo on title page of *Intermission*, the performance program (approximately 6,000 in quantity)
- o Name and logo projected on stage before opening curtain and during intermissions of sponsored production (approximately 6,000 in attendance)
- o Name and logo displayed on five television monitors located in lobbies throughout the Performing Arts Center prior to performance and during intermissions of sponsored production
- o Six V.I.P invitations to special events held in conjunction with sponsored production, including but not limited to studio previews and intermission receptions
- o Six orchestra level tickets to a scheduled performance of sponsored production
- o Subscription to *CenterStage* newsletter

**SUPPORTING PRODUCTION SPONSOR.....\$10,000**

- o Name and logo on direct mail promotion for sponsored production (approximately 16,000 in quantity)
- o Name and logo on performance posters (500 posted in high traffic retail areas for each production)
- o Listing in *Intermission Magazine* as a sponsor for the entire season (distribution approximately 30,000)
- o Company's logo and link to company's website displayed on Tulsa Ballet website for the entire season
- o Name and logo on title page of *Intermission*, the performance program (approximately 6,000 in quantity)
- o Four orchestra level tickets to a scheduled performance of sponsored production
- o Subscription to *CenterStage* newsletter

**CORPORATE PRODUCTION SPONSOR.....\$5,000**

- o Name and logo on direct mail promotion for sponsored production (approximately 16,000 in quantity)
- o Name and logo on performance posters (500 posted in high traffic retail areas for each production)
- o Listing in *Intermission Magazine* as a sponsor for the entire season (distribution approximately 30,000)
- o Company's logo and link to company's website displayed on Tulsa Ballet website for the entire season
- o Name and logo on title page of *Intermission*, the performance program (approximately 6,000 in quantity)
- o Four orchestra level tickets to a scheduled performance of sponsored production
- o Subscription to *CenterStage* newsletter