Program Package Advertising Agreement

ADVERTISER **CONTACT NAME**

MAILING ADDRESS **CITY, STATE & ZIP**

PHONE NUMBER **EMAIL**

This agreement is entered into this _____ day of _____, 200_____, between Tulsa Ballet and _____ (hereinafter referred to as "Advertiser").

1. Tulsa Ballet agrees to produce one issue of a printed program (approximately 2,000 copies) for the End of Year Student Performances , and one issue of a printed program (approximately 4,500 copies) for the *Mediterranea* performances. The Student Performances will be held from May 11 to 17, 2009, and the *Mediterranea* performances will be held from May 1 to May 10, 2009
2. **RATES**: Advertiser agrees to pay the following advertising rates *per insertion*:
    a. **$500.00** for two Full Page Ads
        i. Student Performance: (Vertical 7.5" x 10")
        ii. Studio K: (Vertical 5" x 8")
    b. **$350.00** for two 1/2 Page Ads
        i. Student Performance: (Vertical 3.375" x 9.5" or Horizontal 7.5" x 4.625")
        ii. Studio K: (Horizontal 5" x 4")
    c. **$200.00** for two 1/4 Page Ads
        i. Student Performance: (Vertical 3.375" x 4.625")
        ii. Studio K: (Vertical 2.25" x 4")
    d. **$125.00** for two 1/8 Page Ads
        i. Student Performance: (Horizontal 3.375" x 2.187")
        ii. Studio K: (Horizontal 2.25" x 2")
3. **SPACE RESERVATION**: Ads will be reserved and published on a first-come, first-served basis. If demand exceeds space available, Advertiser will be contacted prior to publication.
4. **DEADLINE**: Approved and final ad materials for the Studio K program are due to Tulsa Ballet no later than 5:00 PM on Friday, April 24th, 2009. Ad materials for the Student Performance program are due to Tulsa Ballet no later than 5:00 PM on Friday, May 1, 2009. Tulsa Ballet is not responsible for ads received late or unapproved.
5. **FORMAT**: Electronic ads (CD, floppy disk or email) are preferred. Acceptable formats include .jpeg, .tiff, .pdf, and .psd files. Camera-ready artwork will also be accepted. Artwork can be sent by email to ann.spitzer@tulsaballet.org.
6. **PAYMENT**: Full payment is due upon receipt of the ad copy. Payment may be made by check (payable to "Tulsa Ballet") or by credit card.

    Form of Payment: Check _____
    Credit Card (MC/Visa/Amex/Disc)

    Credit Card Number _____-_____-_____-_____

    Expiration Number_____ Name on card _____

    Signature_____
7. **CONTENT**: All advertising content and layout is subject to the approval of Tulsa Ballet.

ADVERTISER'S SIGNATURE **TULSA BALLET ADVERTISING REPRESENTATIVE**

FOR TULSA BALLET USE: Order Rec'd _____ Copy Rec'd _____ Payment Rec'd